

20th Annual Cedar Rapids Heart Ball
Cedar Rapids Country Club
Saturday, February 25, 2012



The 20th Annual Cedar Rapids Heart Ball, “Jazz in the Vineyard” will be held at Cedar Rapids Country Club on Saturday, February 25, 2012. This social gathering will feature wine tasting and cocktail reception while viewing of the silent auction, an elegant meal, short program, a live auction and entertainment.

The Heart Ball is attended by Cedar Rapids’ most prominent corporate leaders, community philanthropists, and medical industry professionals in support of the American Heart Association’s mission to build healthier lives, free of cardiovascular diseases and stroke.

Dollars raised by Heart Ball will be used to fund lifesaving research, education and community programs right here in Iowa.

Open Your Heart Sponsor \$3,000

The Open Your Heart Sponsor will be featured as a company matching the gifts of the guests during our Open Appeal program. As Open Your Heart Sponsor, your company will receive the following benefits:

- ♥ Recognition of your company as the Open Your Heart Sponsor on pledge cards
- ♥ Recognition as the Open Your Heart Sponsor from the podium during the Open Appeal program
- ♥ Invitations for 10 guests with reserved seating at the Heart Ball
- ♥ Company identified as a sponsor in press releases
- ♥ Company recognized as a Open Your Heart Sponsor in event program
- ♥ Recognition in presentation during short program
- ♥ Signage with your company logo welcoming guests at the entrance
- ♥ Company logo on Heart Ball event website